



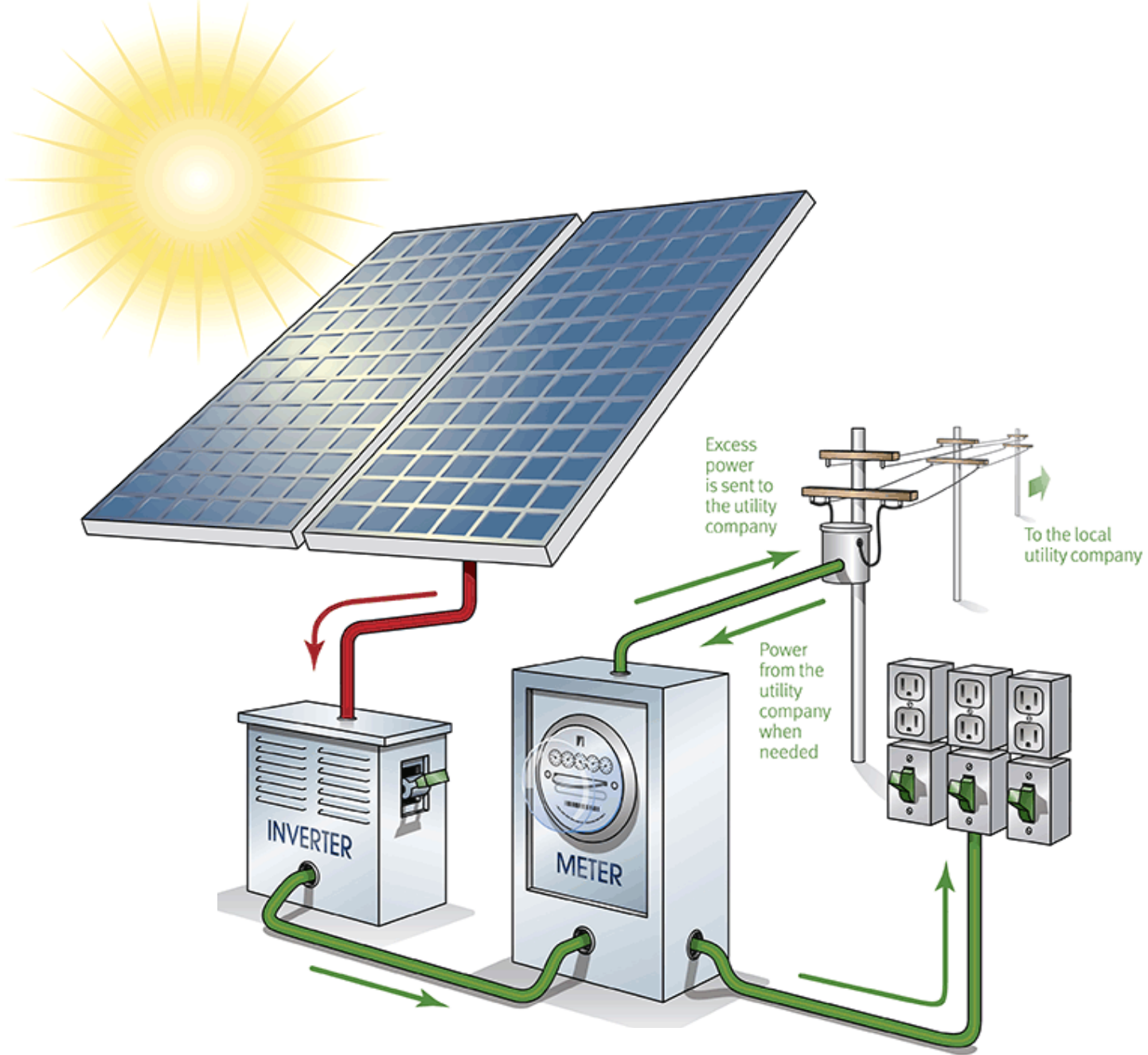
**The Future of  
Energy is Here**

***SunPeak***

Monday, February 26, 2018

A photograph of a solar farm. The foreground and middle ground are filled with rows of solar panels, some appearing dark and others with a blue tint. In the background, a tall, thin tower stands against a grey, overcast sky. A faint rainbow is visible in the upper left portion of the sky.

# What is Solar Power?



**“net metering”**

**Solar power proves to be a viable option in Alaska**

**Saudi Arabia to Spend \$50 billion on solar push**

# **Why is Solar Power Making the News?**

**Demand for solar power climbing**

CELEBRATING 40 YEARS AS GREATER MADISON'S BUSINESS PARTNER

# IB IN BUSINESS<sup>®</sup> GREATER MADISON

## Sunny Side Up

Madison businesses are making a bright investment in solar

PAGE 24

FEATURE: Solar System

by Jason Busch

## Sunny Side Up

As local businesses realize the return on investment for going solar, the future seems bright for Greater Madison's solar economy.

Wisconsin is often better known for its snowy winters and frozen tundra than sunny skies, but the Badger State is actually a lot better for solar energy than people may think.

Greater Madison averages 185 days of sunshine per year, according to the weather data website [currentresults.com](http://currentresults.com). In the truest "glass half full" sense, that means just over half of our days are sunny, which is more than enough to make solar power a viable alternative energy source for business and homeowners right here in Dane County.

In fact, the return on investment for local companies that have gone solar can be significant, especially in energy-dependent industries where energy costs are second only to labor expenses and therefore have a huge impact on the bottom line.

Solar also has a sizable impact on jobs in Wisconsin. According to the annual "Solar Jobs Census" published by the Solar Foundation, Wisconsin's solar industry employs 2,813 workers across installation, manufacturing, sales and distribution, project development, and related sector employment.

The census reported 45% growth in Wisconsin solar over 2015 numbers (1,941 jobs), after showing little growth between 2014 and 2015.

Nationally, the industry saw 25% growth with over 260,000 Americans now working in the

solar sector, up from 208,859 last year, and comprising the fourth consecutive year with more than 20% growth.

Wisconsin's rankings amongst all states were largely unchanged. The state placed 26th nationally for both the number of solar jobs (same as 2015), and 26th nationally in solar jobs per capita (up one spot from 27th last year).

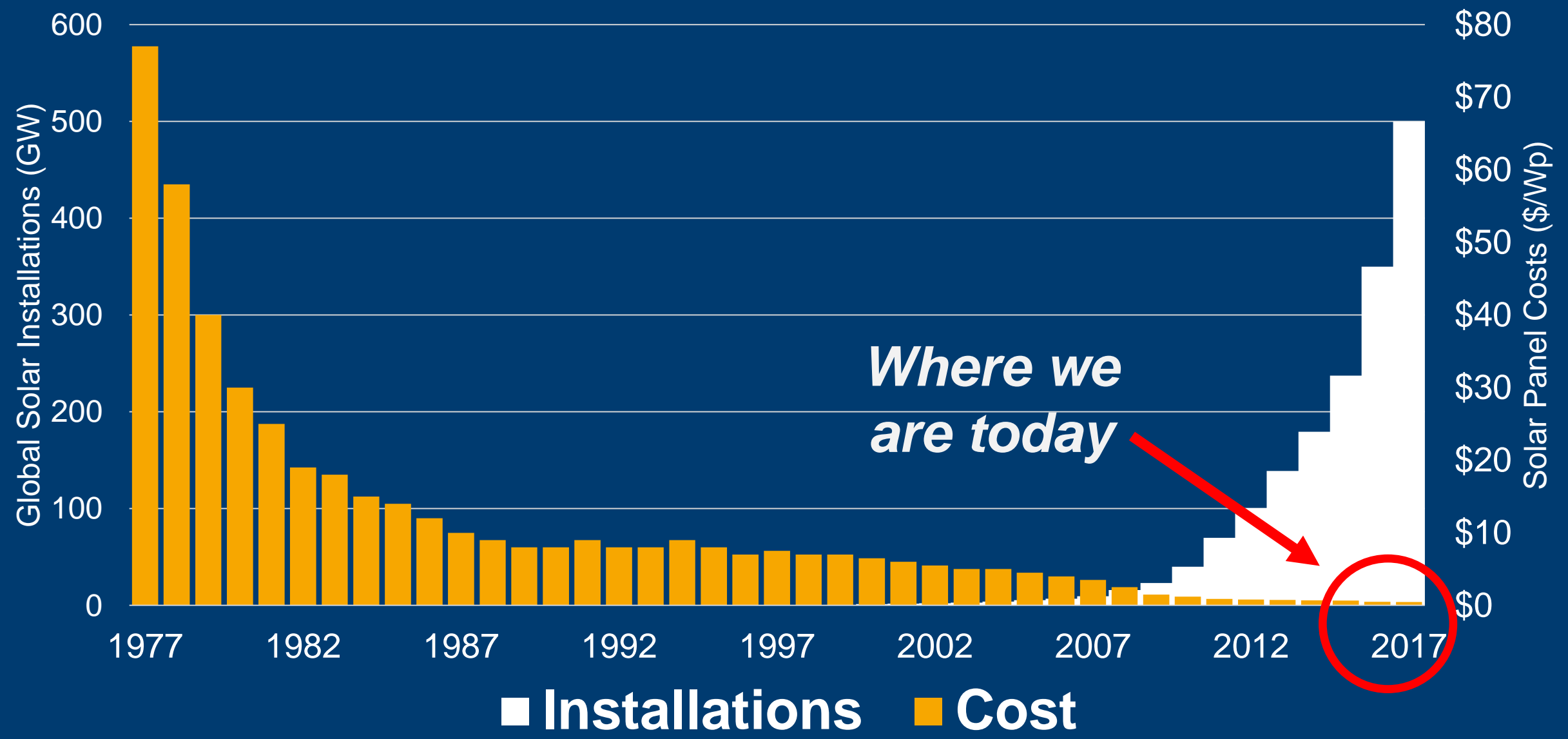
Among some of the key findings of the report:

- The U.S. solar industry now employs twice as many Americans as the coal industry, and approximately as many as the natural gas industry.
- One out of 50 new American jobs in 2016 were in the solar industry.
- The national median wage for solar installers is \$26 per hour.
- Solar employs veterans: 9% of the solar industry is comprised of veterans, compared with 7% of the U.S. workforce.

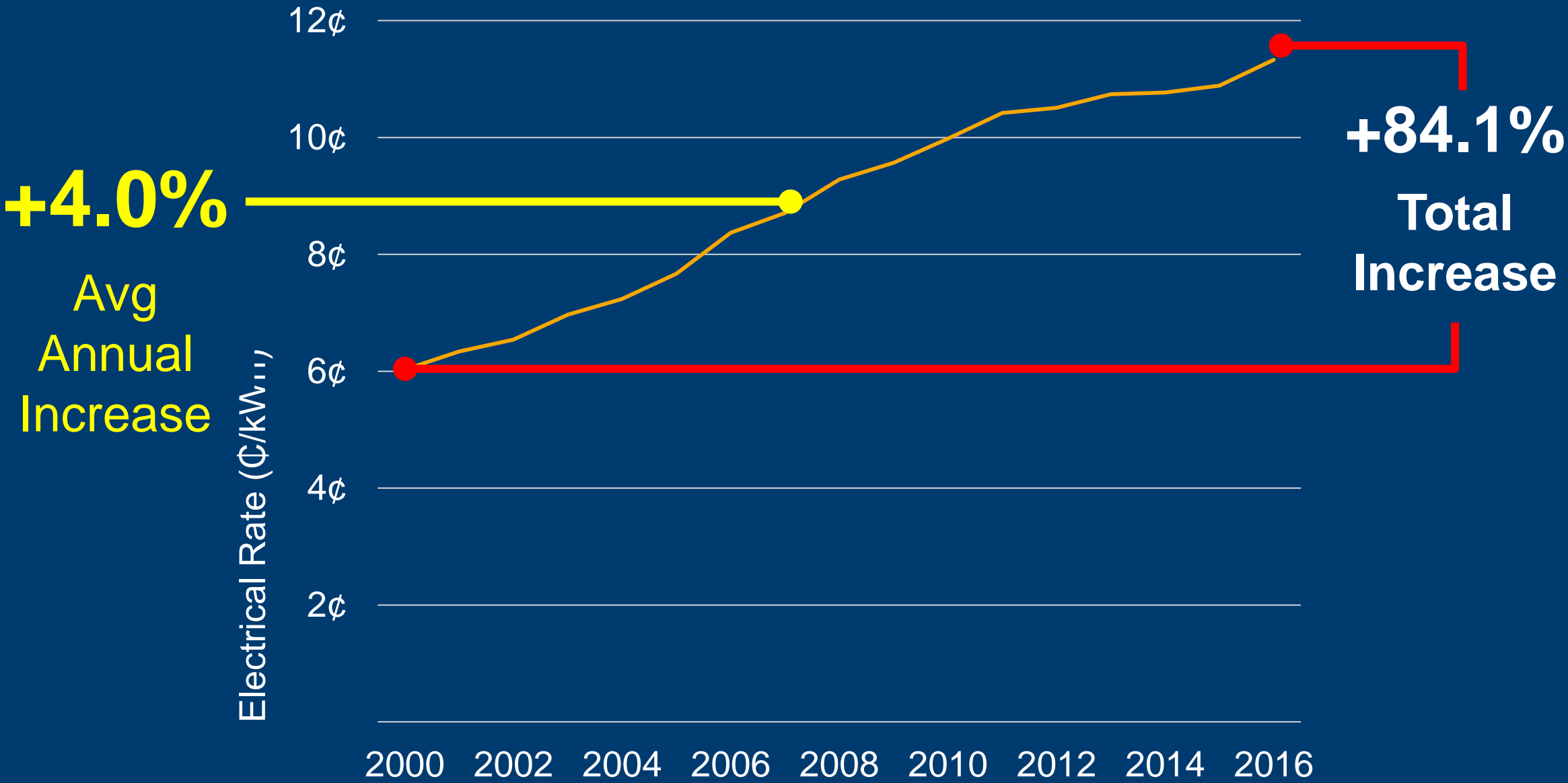
"Solar energy is a growth industry and it is outstanding to see Wisconsin-based businesses adding jobs to meet the demand for increased solar installations in Wisconsin and throughout the country," says Tyler Huebner, executive director of RENEW Wisconsin, a nonprofit organization that promotes clean energy strategies for powering the state's economy. "But Wisconsin's solar energy job growth potential has just begun to be tapped," adds Huebner. "Solar makes up less than 1% of Wisconsin's electricity production."

In looking at the business case for going solar, *In Business*

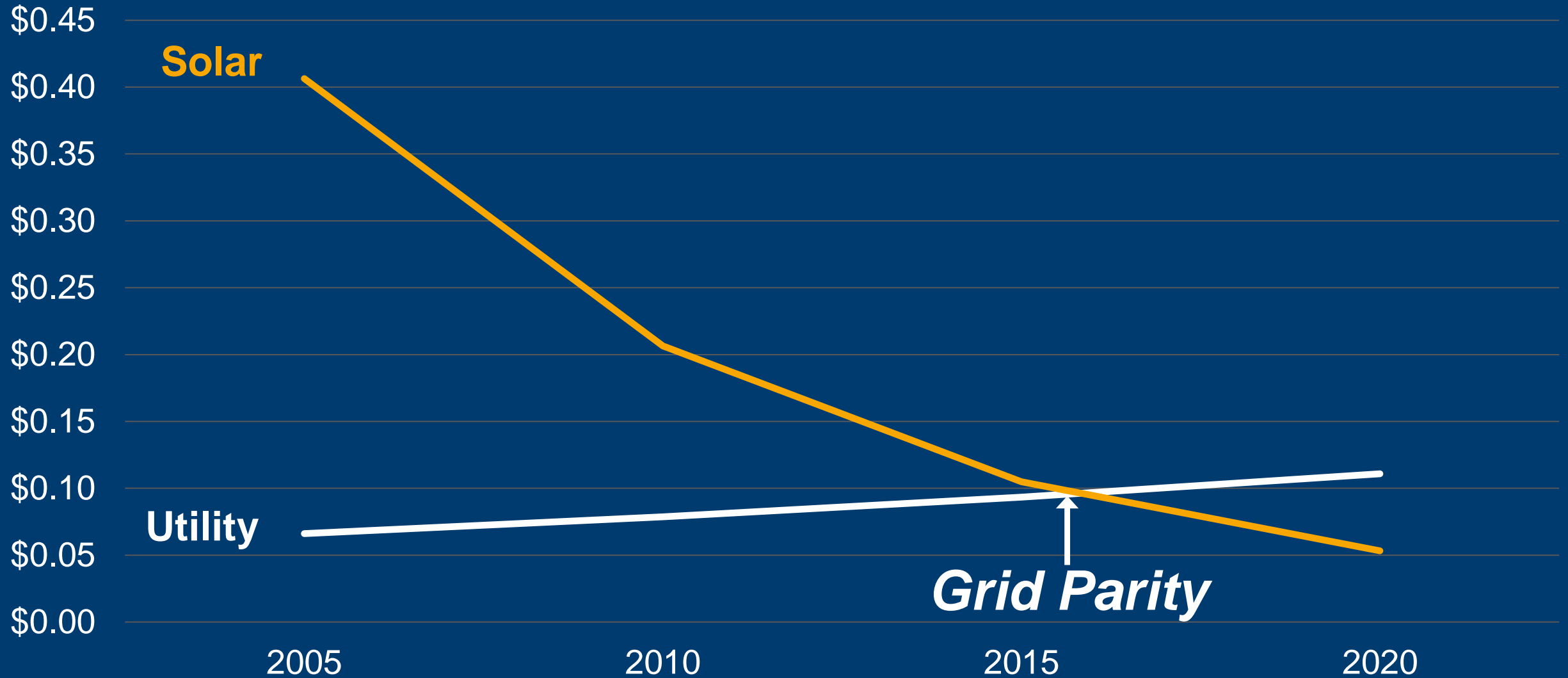
# Solar costs plummet. Adoption explodes.



# Commercial Electric Rates

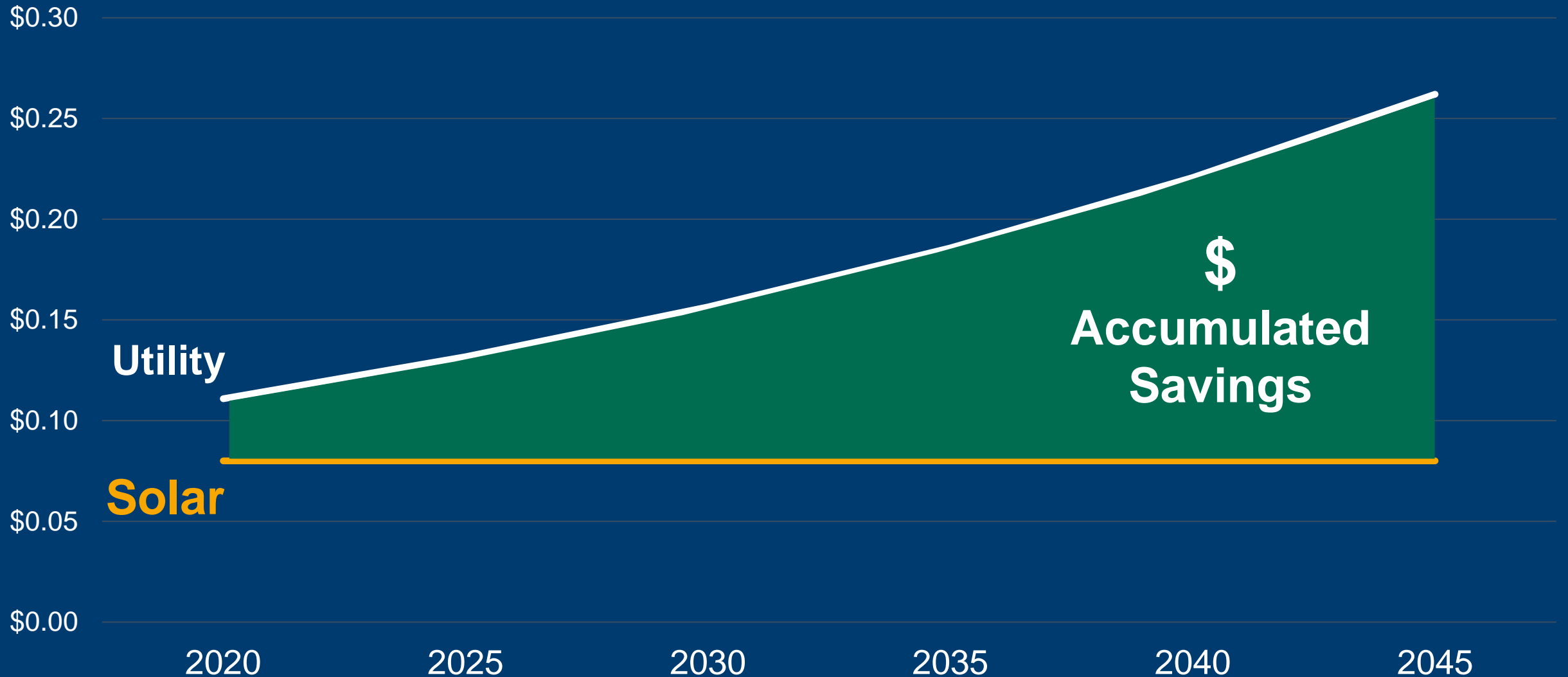


# Solar now costs less than utility power...

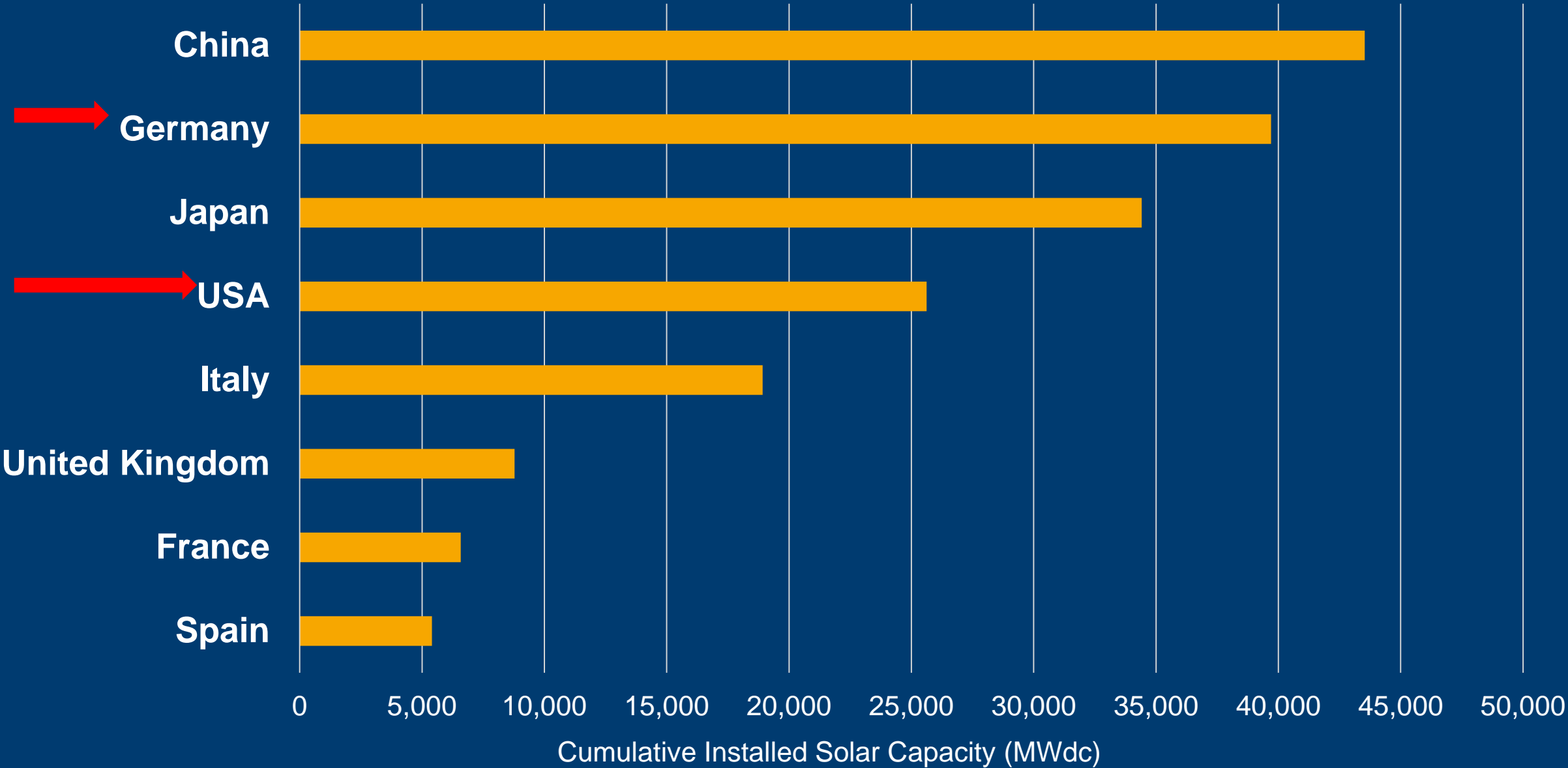




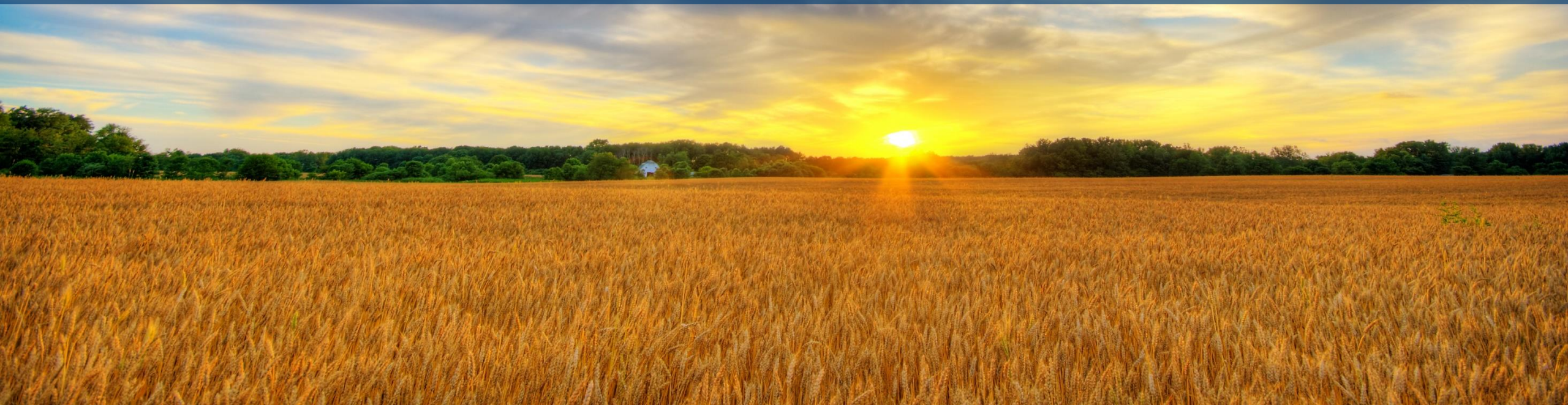
# ...leading to significant cost savings over time



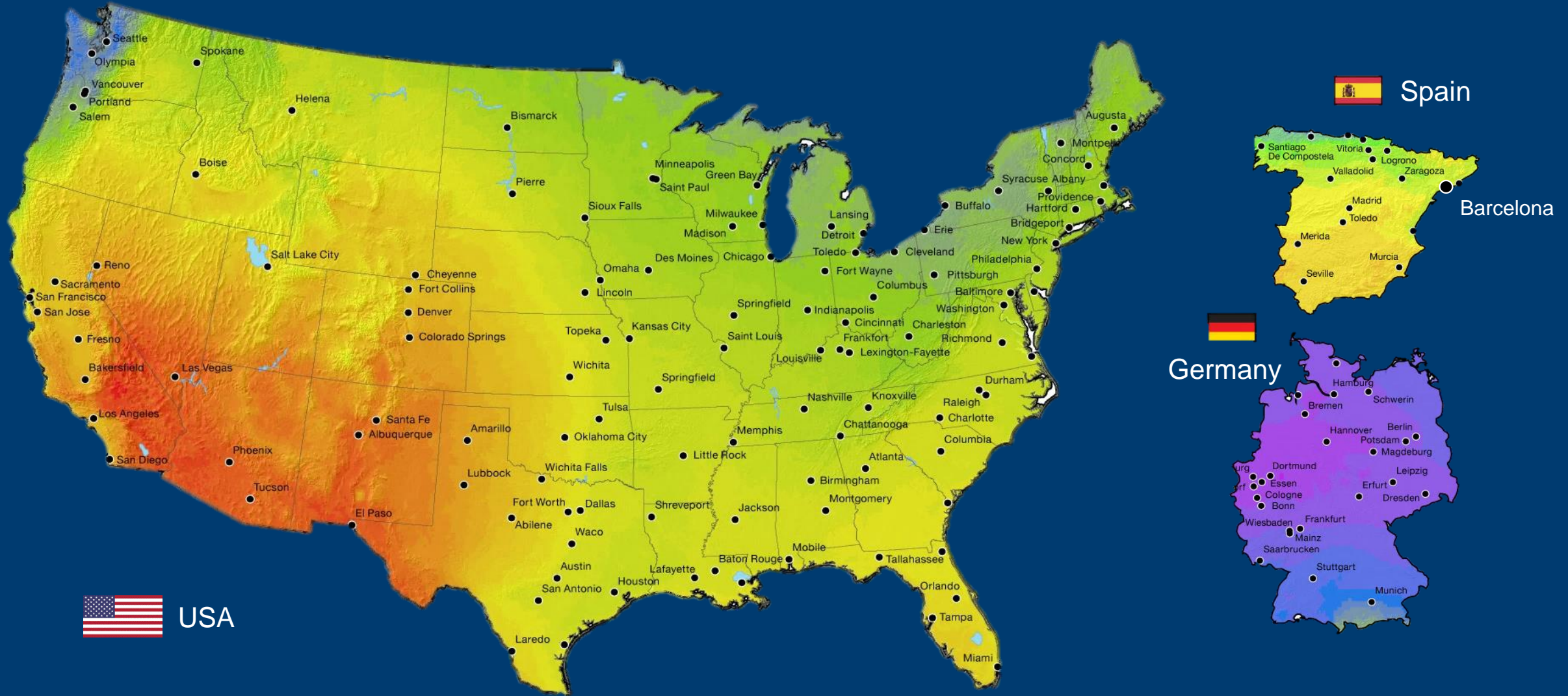
# Leading Solar Countries



# Does Solar Work in the Midwest?



# Comparing Solar Resource by Region



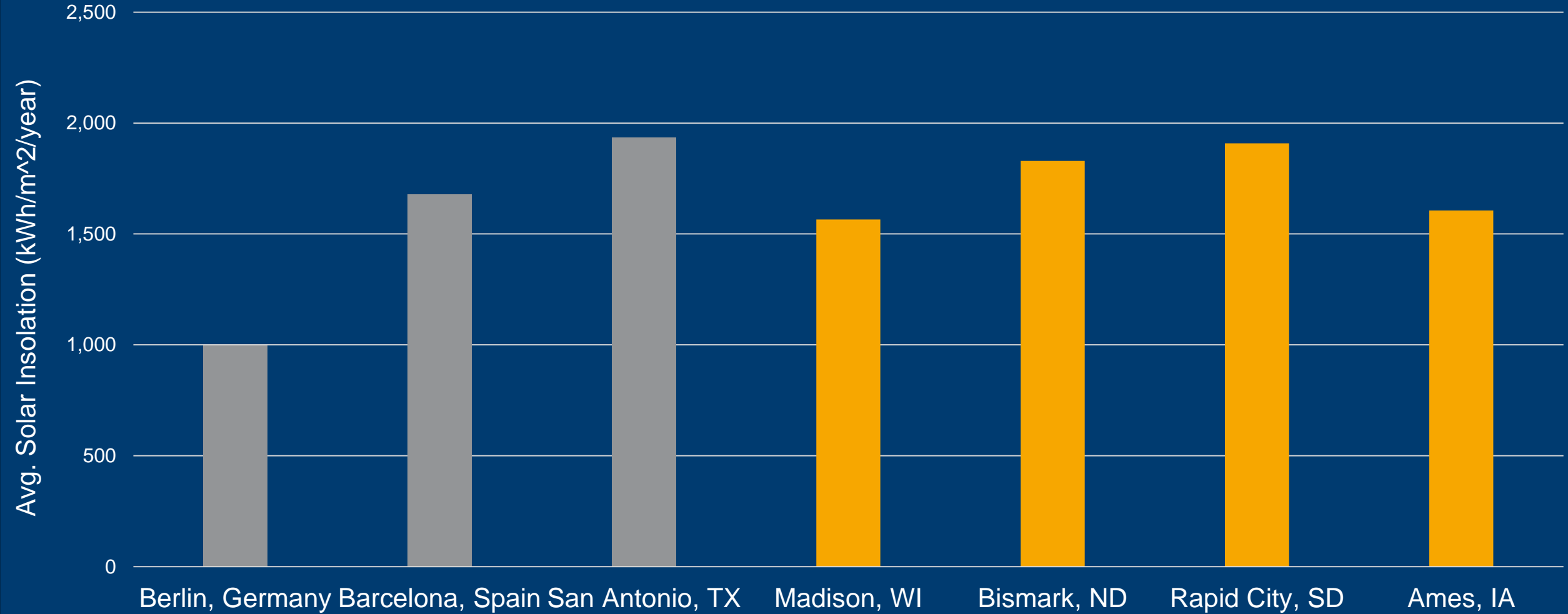
Annual Insolation (kWh / m<sup>2</sup> / year)



# Huge Solar Resource in Midwest



*Average Solar Insolation for Select Cities*



***Midwestern Cities***

# Typical SunPeak Solar PV System

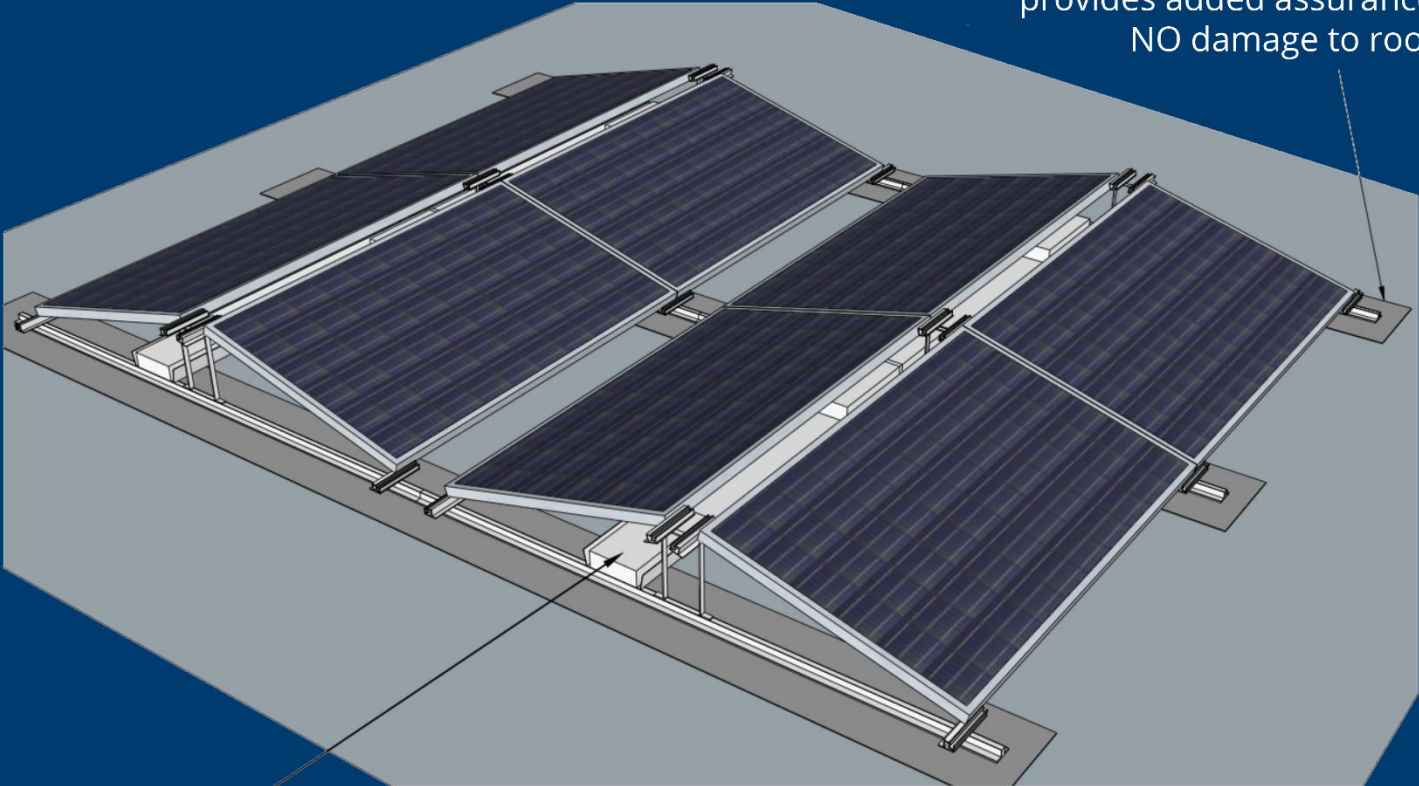


<b>Energy Offset</b>	Up to 100%
<b>Energy Levelized Cost</b>	\$0.04 - \$0.07/kWh
<b>Incentives Value</b>	30% - 80%
<b>Unlevered IRR</b>	8.5% - 16.5%
<b>Simple Payback</b>	4 – 7 years
<b>System Life</b>	25+ years

# DeltaWing: No Module Self-Shading



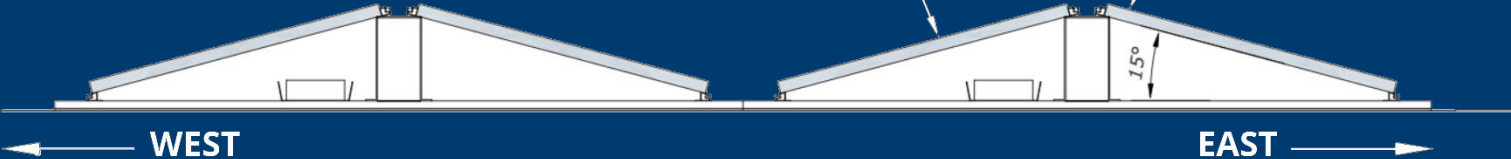
EPDM roof protection mat provides added assurance  
NO damage to roof



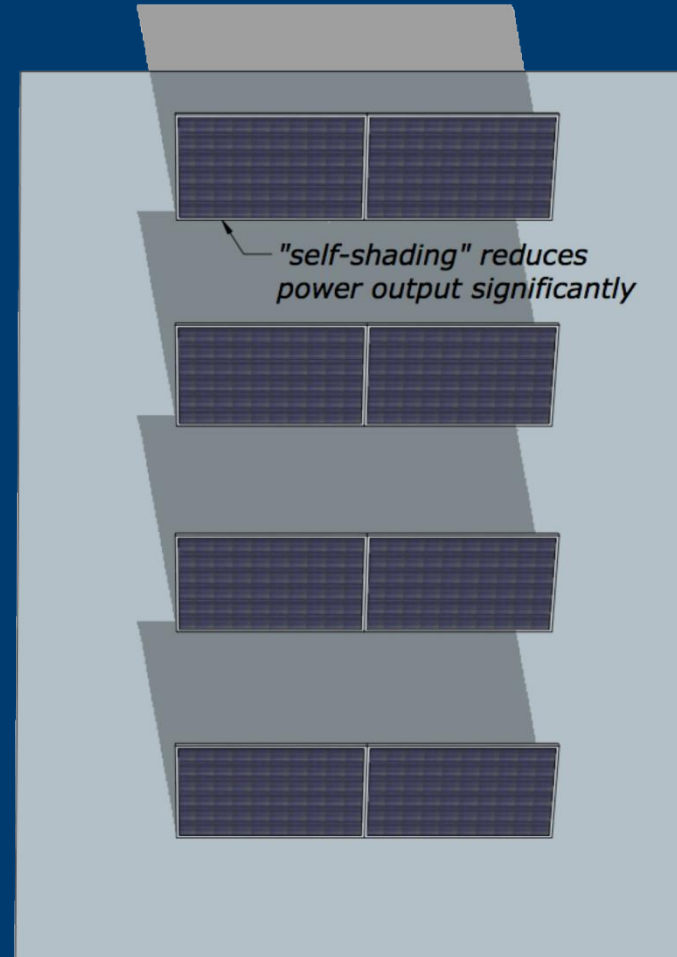
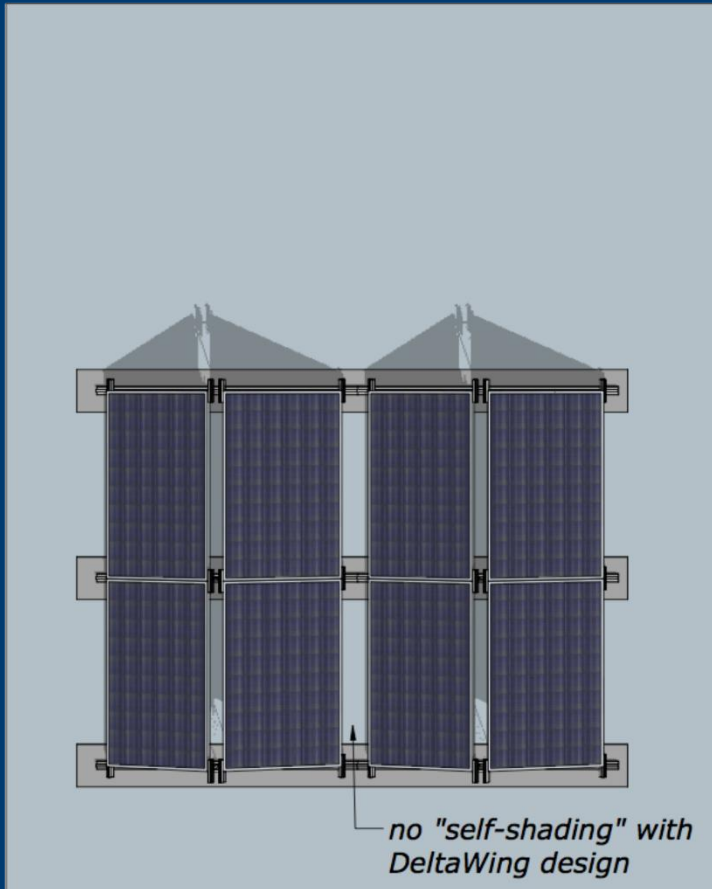
System is weighted to roof using a concrete ballast, thus NO roof penetration

West-facing modules continue generating power until sunset

east-facing modules power up as soon as the sun rises



# DeltaWing: No Module Self-Shading



SunPeak DeltaWing



traditional south-facing design

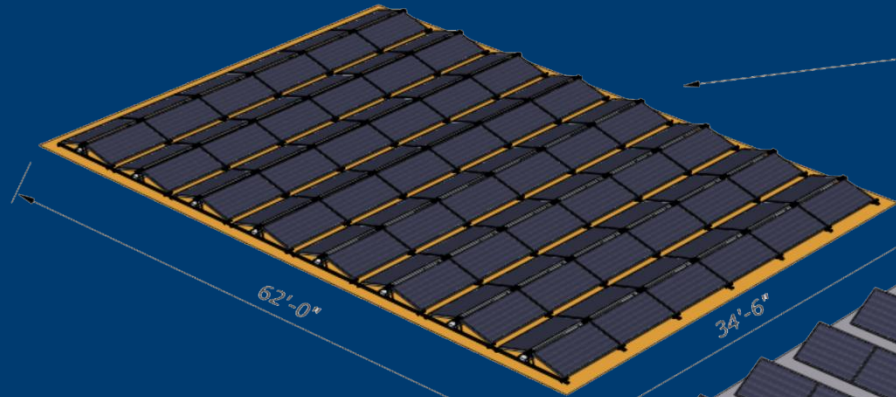


# DeltaWing: Higher Energy Production Density



same power capacity

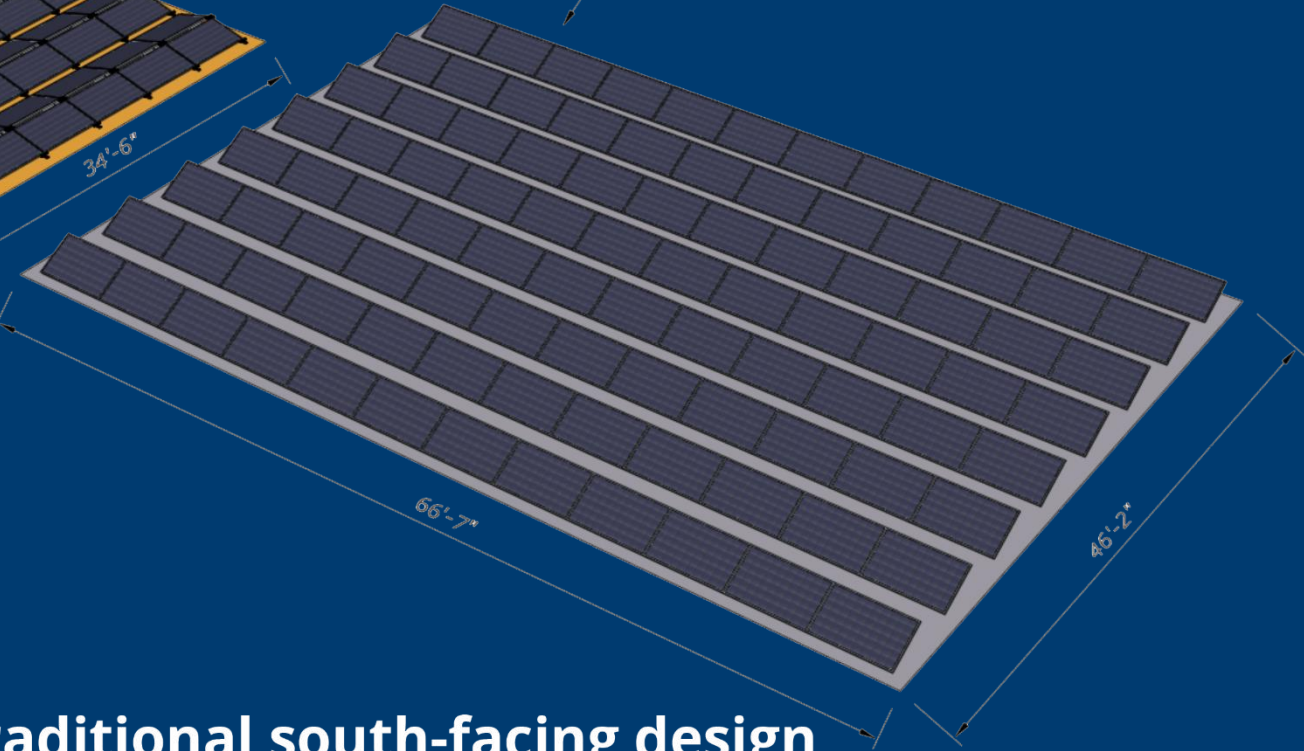
96 modules @ 350 W/module  
24 kWdc total array capacity



**SunPeak DeltaWing**

roof area: 2,139 ft<sup>2</sup>

Energy density: 13.3 kWh/year/sf



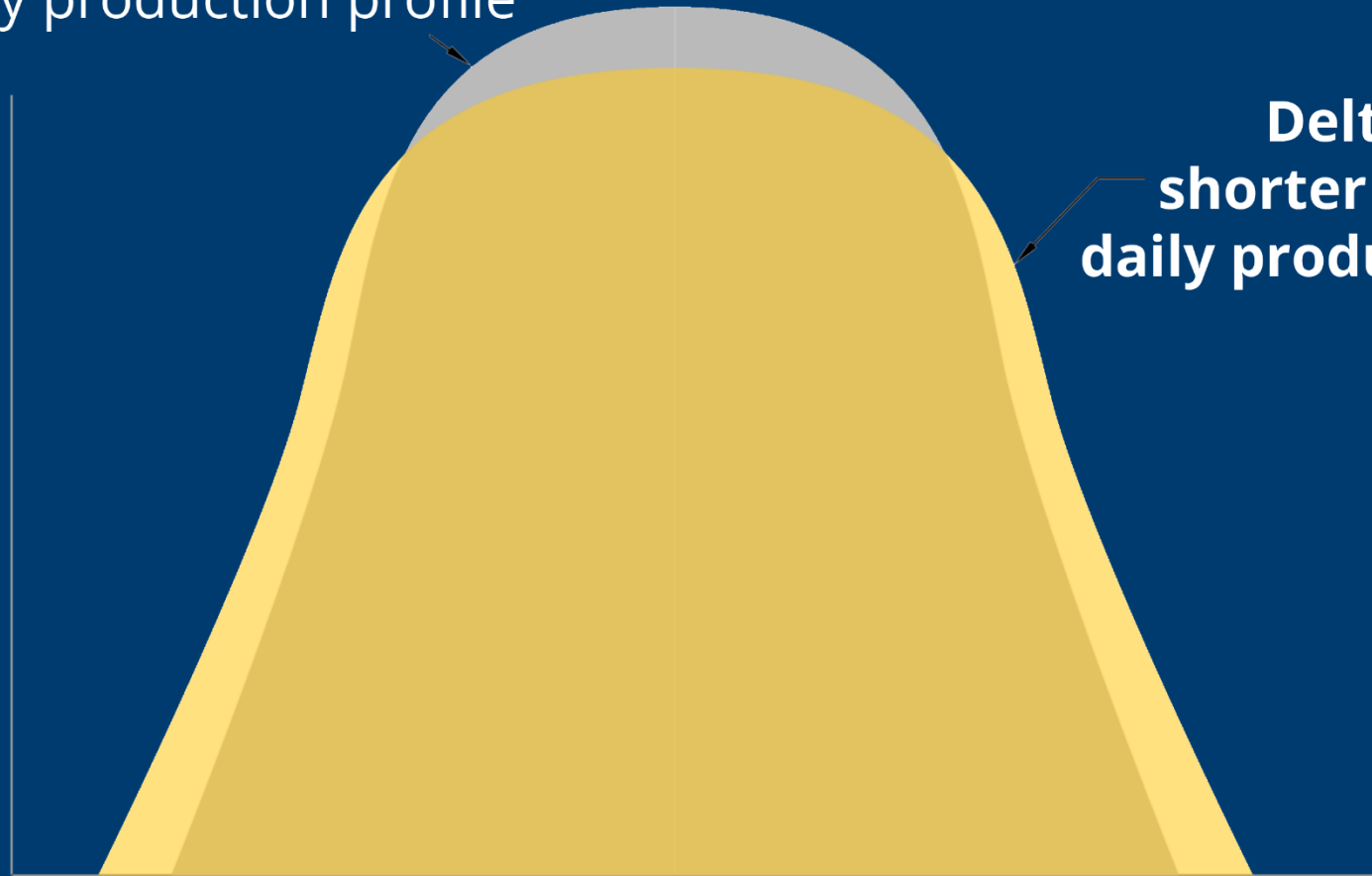
**traditional south-facing design**

Roof area: 3,074 ft<sup>2</sup>

**Energy density: 10.3 kWh/year/sf**

# DeltaWing: Consistent Power Output

**south facing**  
taller and narrower  
daily production profile



**DeltaWing**  
shorter and wider  
daily production profile

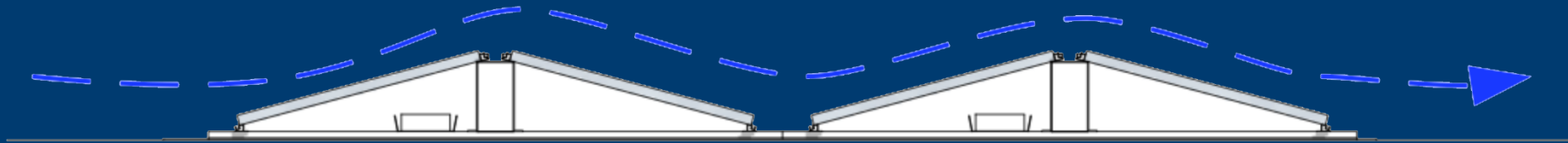
powers up  
earlier in the day

**time of day**

shuts down  
later in the day

# DeltaWing: Aerodynamic

**DeltaWing**  
aerodynamic design reduces wind loading



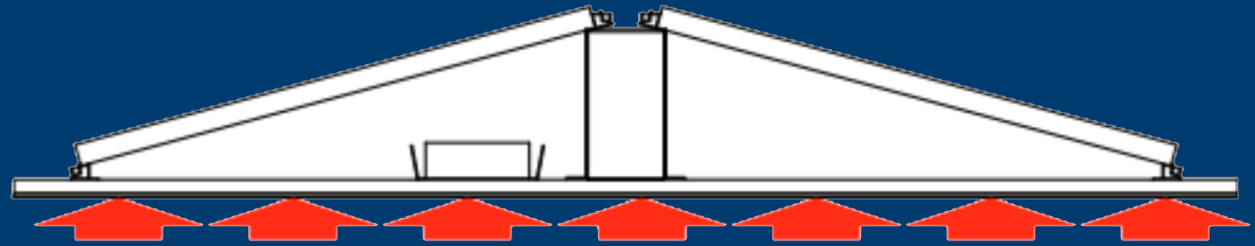
**south facing**  
wind scoop on backside of modules increases wind loading



# DeltaWing: Lower Roof Loading Pressure

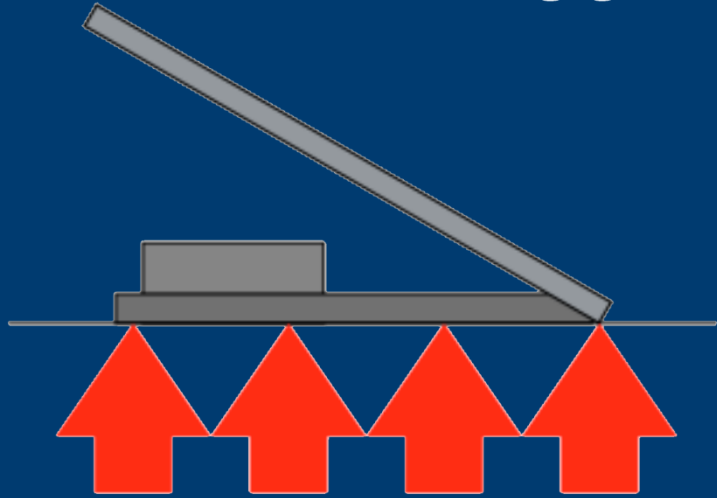
## DeltaWing

less ballast weight  
reduces roof loading pressure



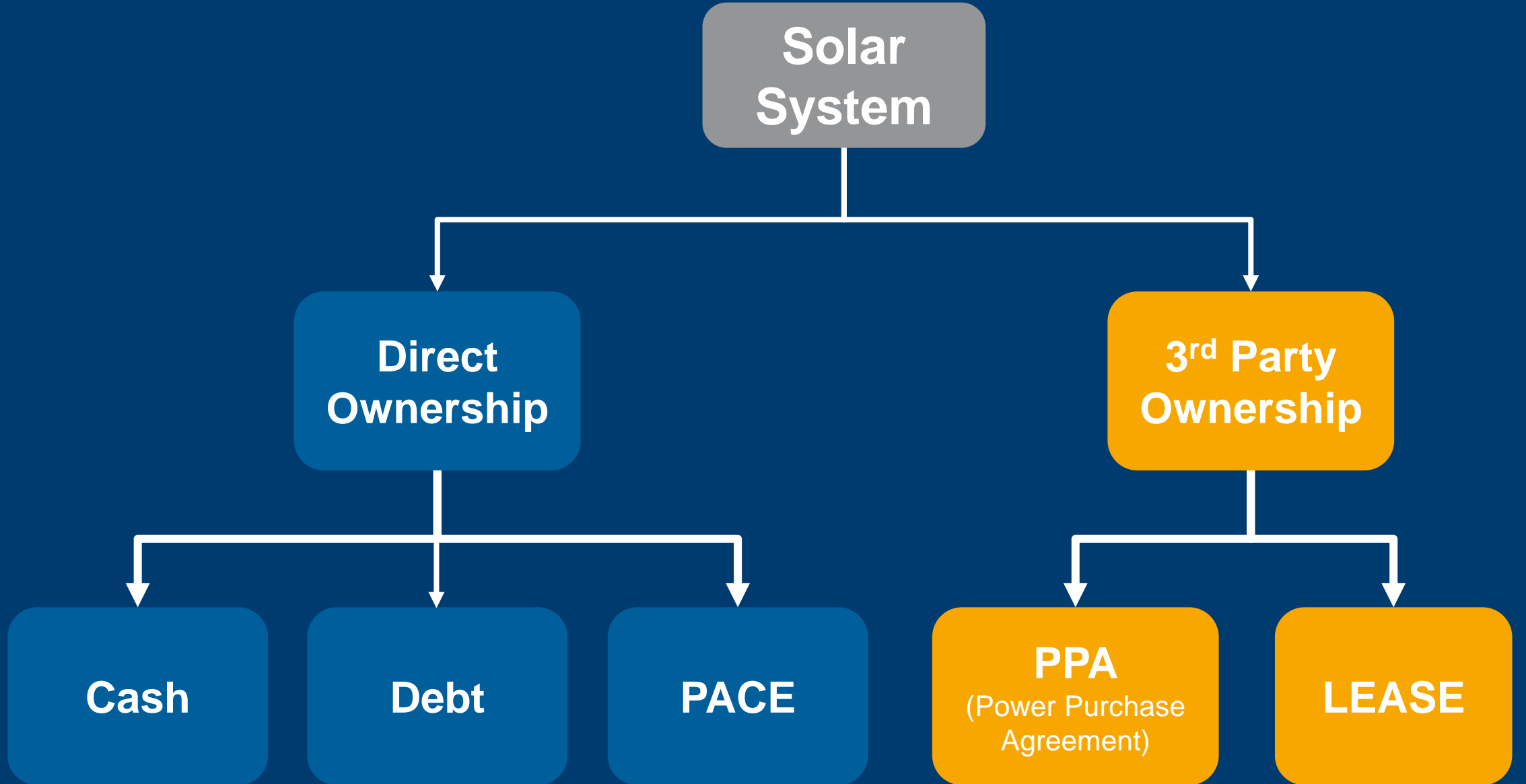
## south facing

larger wind forces require  
more ballast, increasing groof load



# Financing Solar







**Does Solar Make  
Sense for Me?**

# Key Information Inputs

Energy Use

Energy Rate

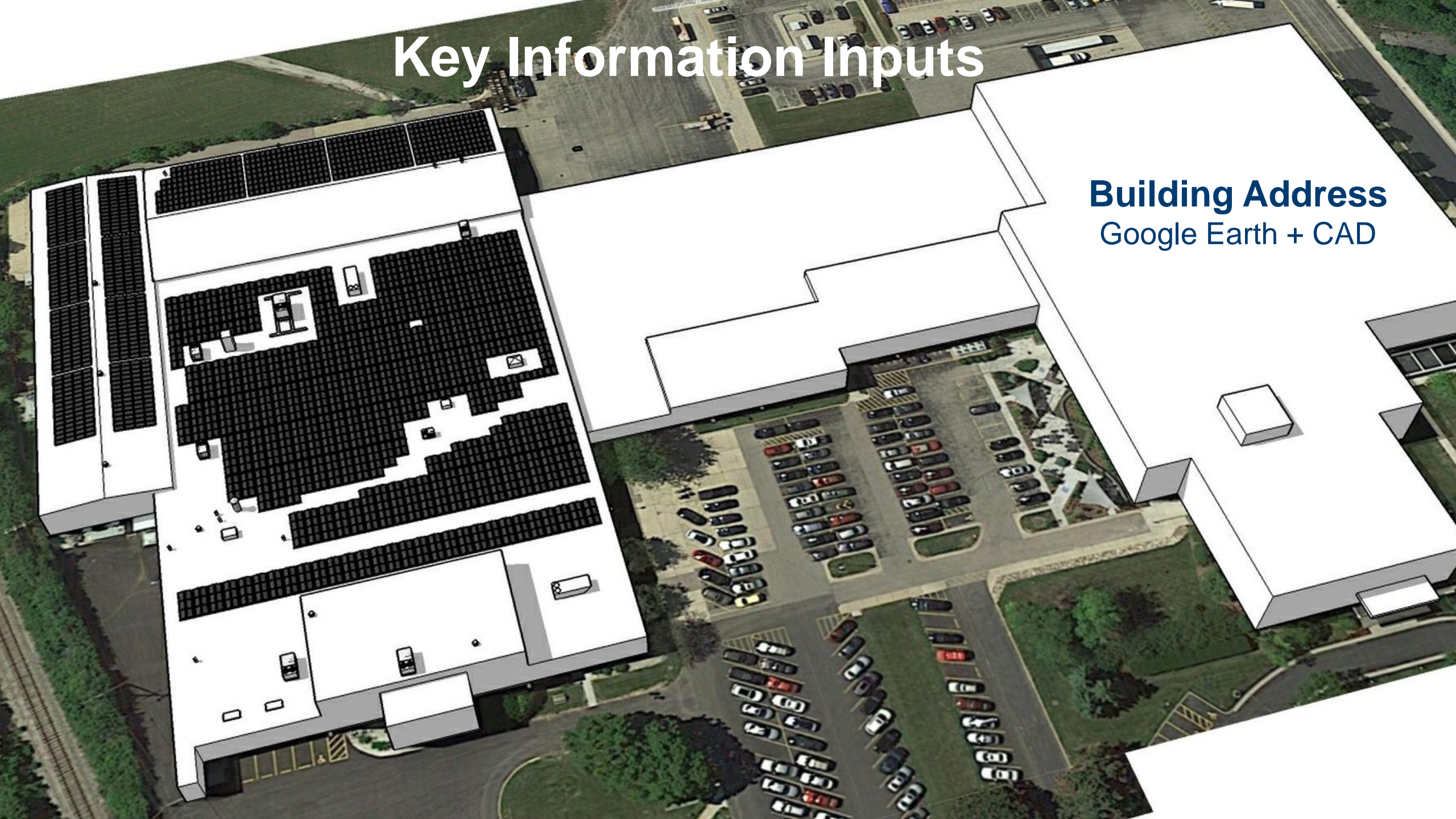
Subtotal Gas Meter	25624					\$	2,226.04
ELECTRIC: COMM & IND LIGHTING AND POWER TIME-OF-USE (CG-2)							
30 05/23 04/23 75784	0	1.000	75784	KWH			
Customer Charge	30	DAYS	AT	\$	6.27267	\$	188.18
State Low-Income Asst Fee	30	DAYS	AT	\$	5.5921	\$	167.76
Distribution Service							
Customer Maximum Demand	241.4	KW/DAY	AT	\$	.09863	\$	714.28
Electricity Service							
Maximum On-Peak Demand	241.4	KW/DAY	AT	\$	.34652	\$	2,509.50
Base Energy All KWH Chg	75784	KWH	AT	\$	.05500	\$	4,168.12
On-Peak 1 (10AM-1PM)	9542	KWH	AT	\$	.03724	\$	355.34
On-Peak 2 (1PM-6PM)	15904	KWH	AT	\$	.03724	\$	592.26
On-Peak 3 (6PM-9PM)	7514	KWH	AT	\$	.03724	\$	279.82
State & County Tax				\$	8,807.50	AT	5.50%
Subtotal Electric Meter	303452					\$	9,459.67
TOTAL CHARGES FOR SERVICE THIS MONTH						\$	11,685.71
ACCOUNT BALANCE						\$	22,960.10

$$\text{Blended Energy Rate} = \frac{\text{Energy Cost}}{\text{Energy Consumption}} = \frac{\$9,459.67}{75,784} = \$0.1248 / \text{kWh}$$



# Key Information Inputs

**Building Address**  
Google Earth + CAD



# Key Incentives

Investment Tax Credit (ITC)

Accelerated depreciation

State incentives

Net metering

REAP grants

Local incentives

# Financial Payback – Sample Project

## Key Inputs

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Current Annual Elec. Consumption **1.8 million kWh/year**

Blended Energy Rate **\$0.094 / kWh**

## System Overview

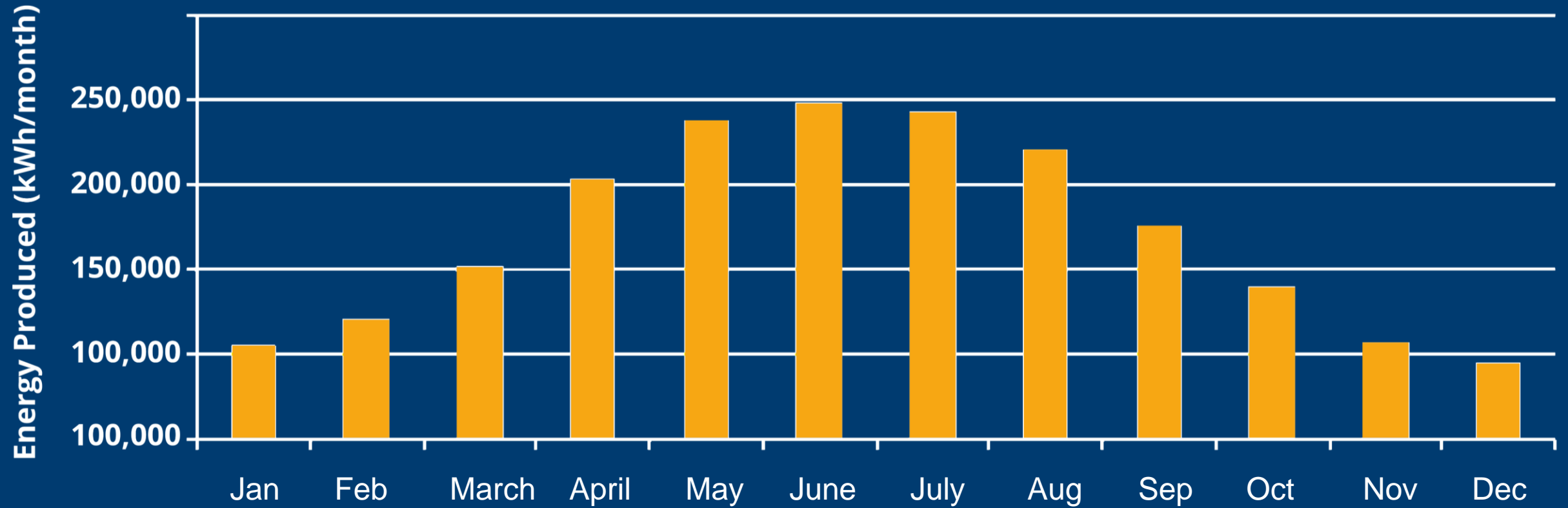
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System Size **1,306 kWdc**

Energy Production **1.45 million (81% offset)**

Value of Energy **\$136,270 / year**

# Monthly Energy Production



# Financial Payback – Sample Project

## Return on Investment Metrics

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Internal Rate of Return (IRR) **13.6%**

Lifespan Simple Return on Investment (ROI) **567%**

Lifespan Value of Electricity Produced **\$6.5 million**

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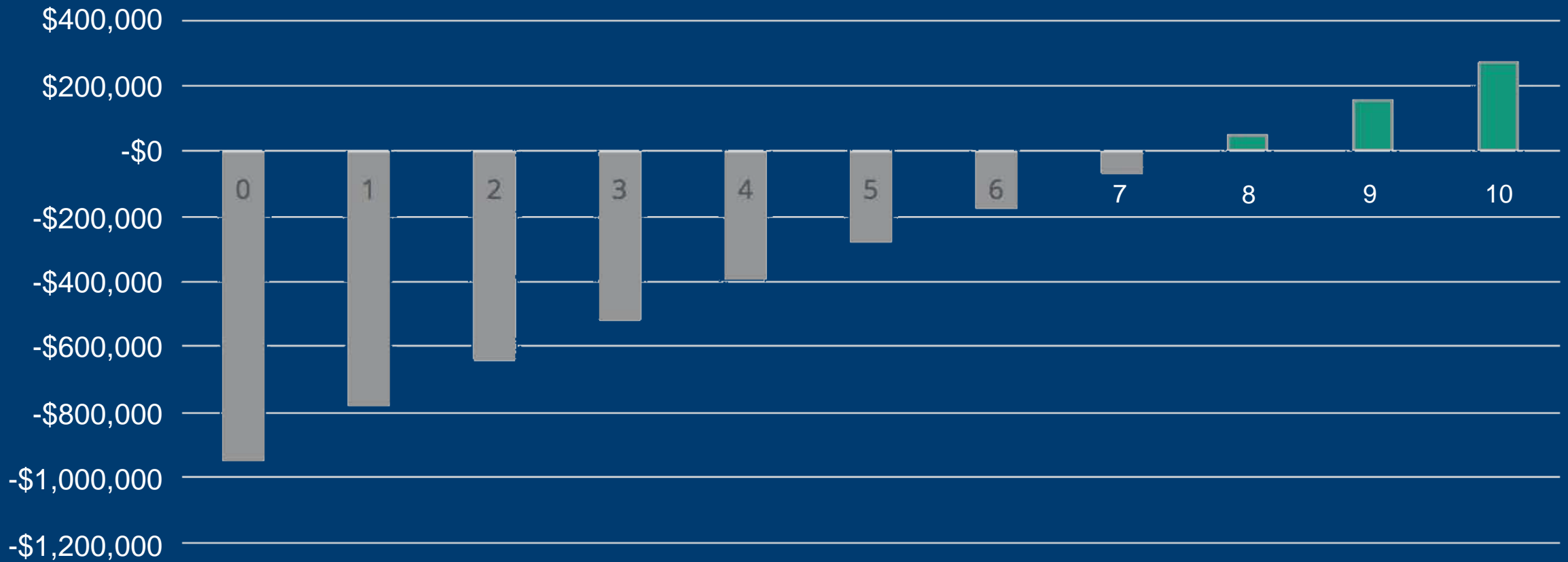
Simple Payback **7.6 years**

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50% Levered “Return of Equity” Payback **0.8 years**

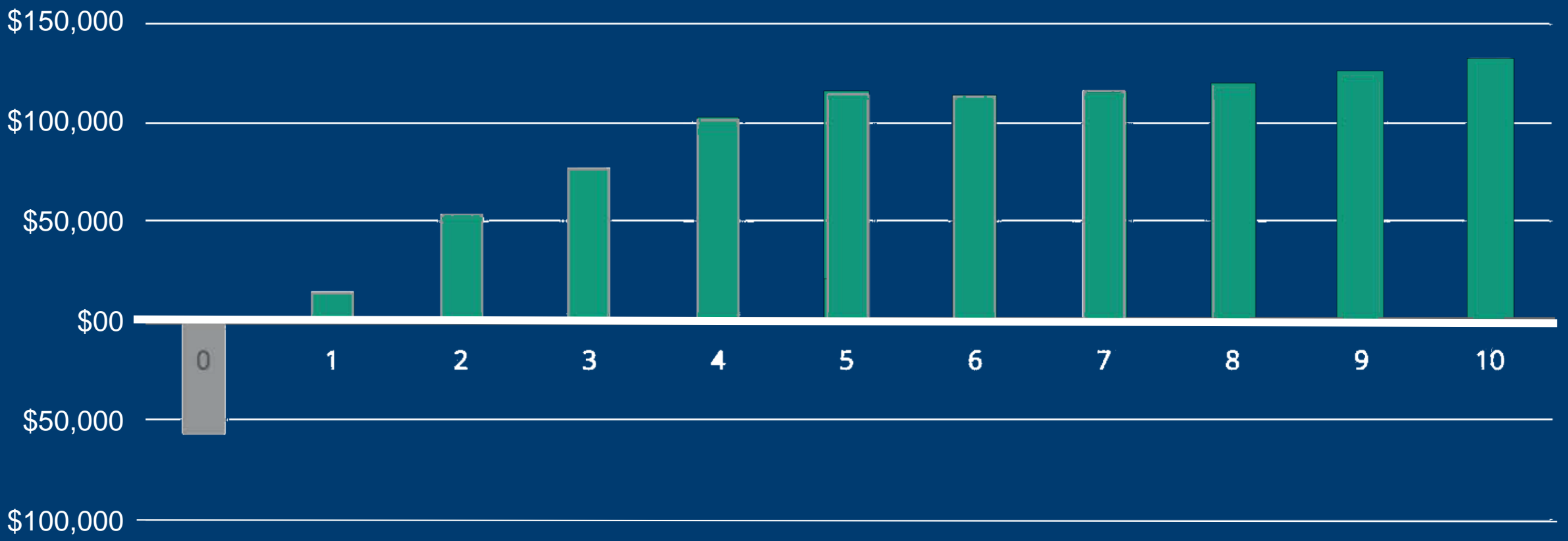
# Cash Purchase: 100% Equity

## Cumulative After Tax Cash Flow: No Debt



# Financed Purchase: 50% Equity + 50% Debt

## Cumulative After Tax Cash Flow: 50% Equity + 50% Debt





# SunPeak Select Portfolio





## American Family Insurance

- Madison, WI
- 1.2 MWdc
- Roof-based
- Largest rooftop PV in WI

**CORPORATE  
HQ**



## Central Storage

- Refrigerated Warehouse
- 740 kWdc
- Roof-based: flush mount & DeltaWing
- Madison, WI

## WAREHOUSE





## Ale Asylum

- Madison, WI
- 120 kWdc
- Roof-based: DeltaWing
- ~ 20% annual energy offset (net metered)

**BREWERY**





## Letterhead Press

- Printing / Manufacturing
- 340 kWdc
- Ground-based: ram-driven foundation
- Largest system in Waukesha County, WI

## MANUFACTURING





# Lakeland Union High School

- Public School
- 280 kWdc
- Roof-based: DeltaWing
- Largest solar system at school in Wisconsin



SCHOOL





## Steep & Brew

- Roasting facility and headquarters
- 80 kWdc
- Roof-based
- 78% of energy consumption needs

**COFFEE ROASTER**





## Clasen Quality Chocolate

- Corporate HQ & supplier of confectionary ingredients
- Madison, WI
- 117 kWdc
- May, 2017

## CONFECTIONARY





# Questions?

*Your Commercial Solar Provider*

**SunPeak**

Wednesday, May 31, 2017